

Handwritten signature of Lents & Associates LLC in black ink, featuring a stylized 'L' and 'A' with a diagonal line through them, followed by '& Associates LLC'.

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FOR IMMEDIATE RELEASE

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BryanMark Welcomes New Vice President of Business Development

National corporate executive and former NFL player John Scully will focus on business relationships for St. Louis-based financial services firm

ST. LOUIS (March 9, 2009) – John Scully has joined the BryanMark Financial Group as Vice President of Business Development for the St. Louis-based specialized financial services firm.

“We are excited about John joining our firm,” said Jason Hackmann, President of BryanMark. “His national experience and expertise in developing business relationships will be a real asset to us moving forward. John’s knowledge, integrity and work ethic make him a perfect fit for our firm.”

Prior to joining BryanMark, Scully served as a National Strategic Account Executive at the corporate level for AIG Benefits where he developed benefit strategies for key national broker relationships. Prior to that, Scully served as worksite department head for a division of Brown & Brown, Inc. in Joliet, Ill.

As Vice President of Business Development for BryanMark, Scully will focus on identifying new business relationships and introducing the firm’s specialized services to potential clients. “I was attracted to BryanMark because the firm’s business values are clearly in line with mine,” said Scully. “They have quality, focused people in place who believe in doing things the right way for their clients. Because BryanMark is an ethical as well as successful organization, there was a certain comfort level there for me.”

Before embarking on a business career, Scully played nearly 10 years in the NFL as an offensive lineman for the Atlanta Falcons. He was drafted by Atlanta in 1981 following a standout college career at the University of Notre Dame. Scully was team captain and a consensus All-American center for the Fighting Irish.

“Having played in the NFL, which is the ultimate bottom-line business in terms of success, production and results have always been important to me,” Scully said, “and I look forward to bringing that competitive spirit to BryanMark.”

Scully, who lives in Joliet, Ill., will work from BryanMark’s St. Louis headquarters until the firm opens its Chicago office later this year. BryanMark also has an office in Kansas City.

Founded in 2004, St. Louis-based BryanMark is a specialized financial services firm that provides private wealth transfer and business succession planning services to ultra-affluent individuals. The firm is a member of the prestigious M Financial Group, a network of 120 of the country’s most successful independent financial services firms that serve ultra-affluent clients.

For more information on BryanMark Financial Group, please visit

<http://www.bryanmarkgroup.com/>.

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